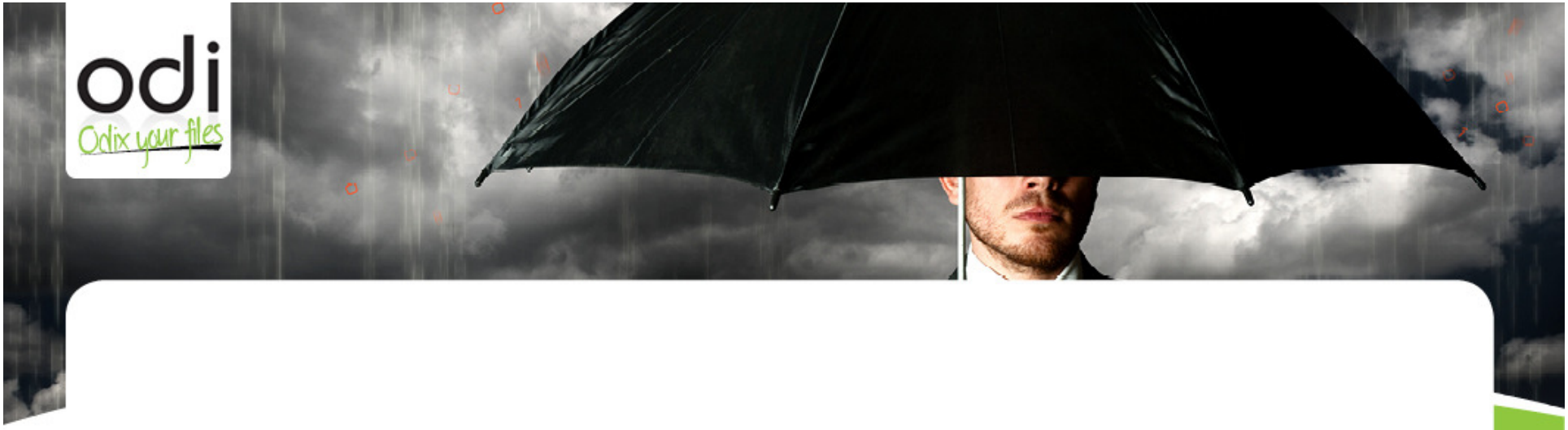
Operations & Data Integrity

O.D.I. Ltd
Presents
Odix based solutions

April 2015

Business confidential



Can you imagine...

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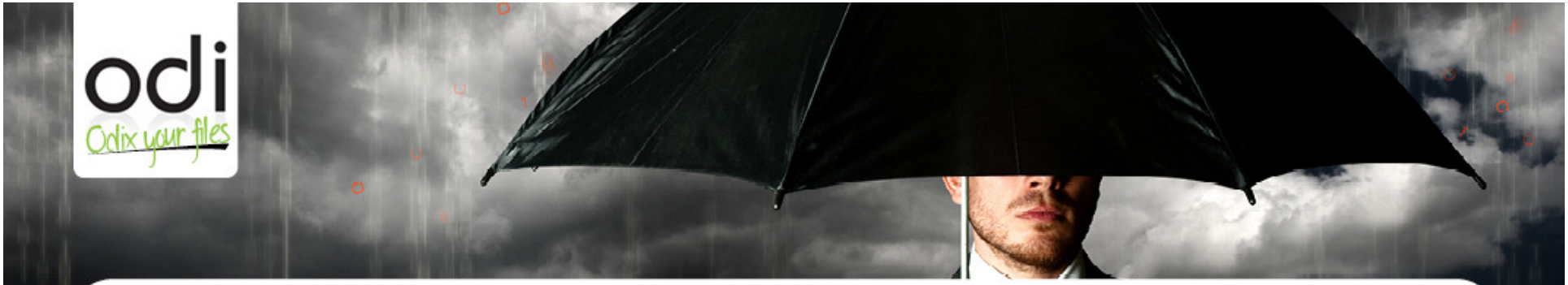
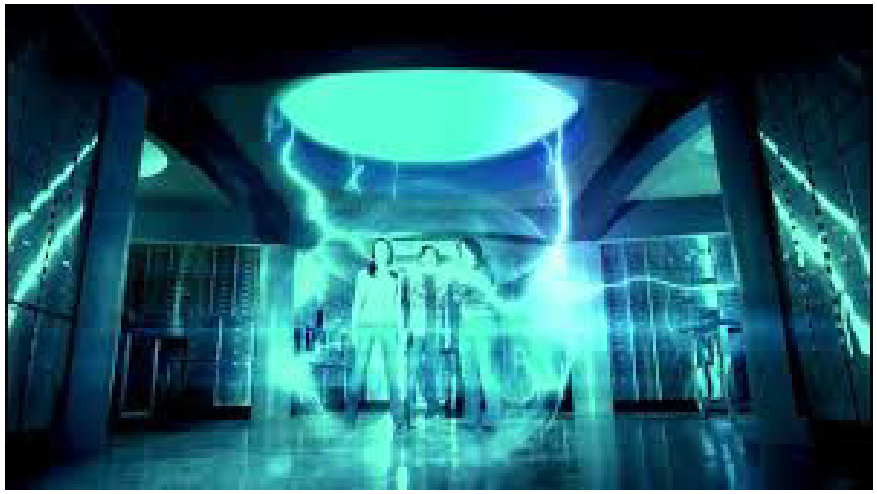


odi
Odix your files

... a device that sanitizes your body...



... from any illness (probably Nobel Prize...)

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The ODIX Solution does this "magic"

- ✓ ODI Ltd. developed a revolutionary process of disabling any malware residing within data files of all types prior to allowing it to be entered into the organization's IT network – Preempting The Cyber Attack!
- ✓ The process differs *conceptually* from any known processes and is based on proprietary Mathematical Algorithm which disrupts any malware. This process is called "ODIX".
- ✓ The ODIX process eliminates all known and unknown attack attempts through all possible entry channels.

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Why ODIX?

- ✓ Innovative and revolutionary process.
- ✓ Brings different *concept* and different *"state of mind".*
- ✓ Proven in the field technology.
- ✓ Very experienced leaders with military cyber background.
- ✓ Many satisfied customers.
- ✓ Provides 360 degrees network protection.
- ✓ Superior to all current solutions.

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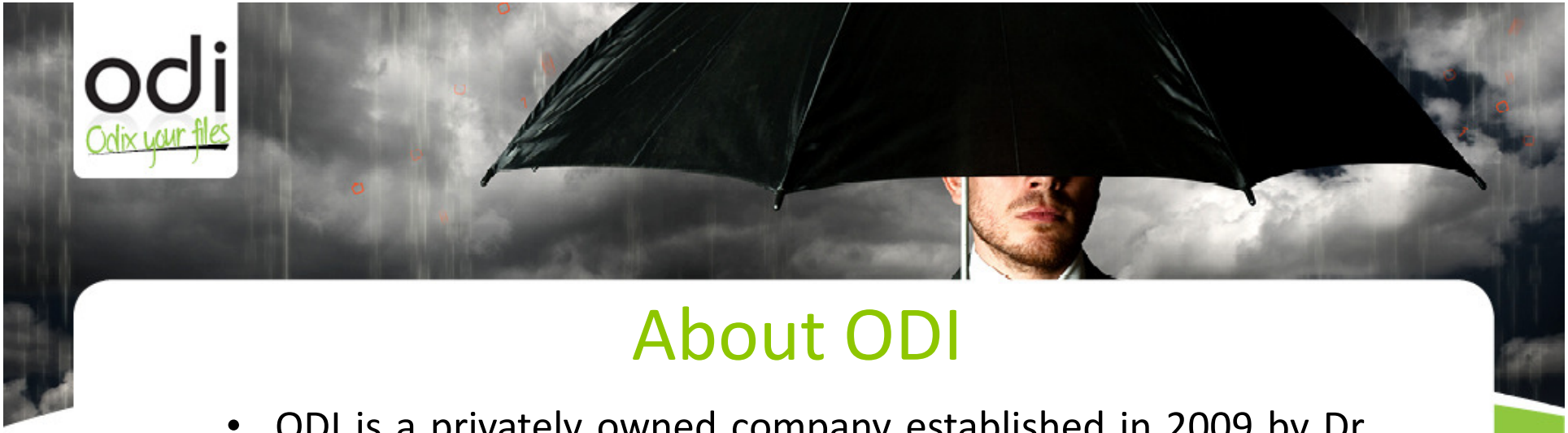

About ODI

- ODI is a privately owned company established in 2009 by Dr. Oren Eytan (ret. Col) formerly Head of Information Security Unit of the IDF and David Geva (ret. Col) formerly head of the Signal and Cyber Academy of the IDF.
- The founders invested in the company about $1M “out of the pocket money”.
- In 2013, EMET Computing Ltd., a giant integrator traded in Tel Aviv Stock Exchange, bought 10% of ODI shares with post money valuation of $16M.
- ODI received two years grant from the Israeli chief scientist of the Ministry of Economy worth $300K. ODI applied for additional two years grant worth $600K.

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ODI Worldwide

- Main focus on the US market.
- **ABB** - OEM agreement and distribution agreement with ODI. Successful completion of pilot project and joint exhibition at ABB Automation and Power World (APW).
- **AEP** – American Electric Power. Successful completion of pilot project. AEP asked for price proposal.
- **GDAHA** - Greater Dayton Area Hospital Association. Already bought a system after successful pilot. They want to deploy ODIX in their 26 hospitals.
- **City of Columbus Ohio** – starting a pilot project.
- Other activities with: American Eagle, AAR, Careworks and more.
- ODI is active in UK, Singapore, France, Romania, Serbia, and more.
- ODI won a global pilot project with TEVA pharmaceuticals.

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ODIX Sales

- Odix sales started in the second half of 2013.
- Total sales for 2013 – $30,000.
- Total sales for 2014 about $300,000.
- Forecast sales for 2015 about $3,000,000.
- **Very rapid growth rate!**

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ODIX Sales

Predicted sales for next 3 years: (**conservative approach**)

	2015	2016	2017
Total sales	$3,000,000	$8,000,000	$30,000,000
Total expenses	$3,000,000	$4,500,000	$12,000,000
Profit before tax	**$0**	**$3,500,000**	**$18,000,000**

Remark: **Estimated market of the OEM agreement with ABB $150M.**

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2015 expenses forecast

R&D	……..	$1,260,000
US marketing	…….	$900,000
Rest of the world marketing ..		$480,000
G&A	……...	$360,000
Total	**…….**	**$3,000,000**

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3 years business development

2015

- USA penetration.
- Comprehensive sales in Israel.
- Worldwide business development.

2016

- Company positioning in the USA.
- Establishment of global presence: South America, Europe, Far East.
- Start preparations for IPO.

2017

- **IPO**
- Expand to global activities (Global company)
- **initiate dividend program to share holders.**

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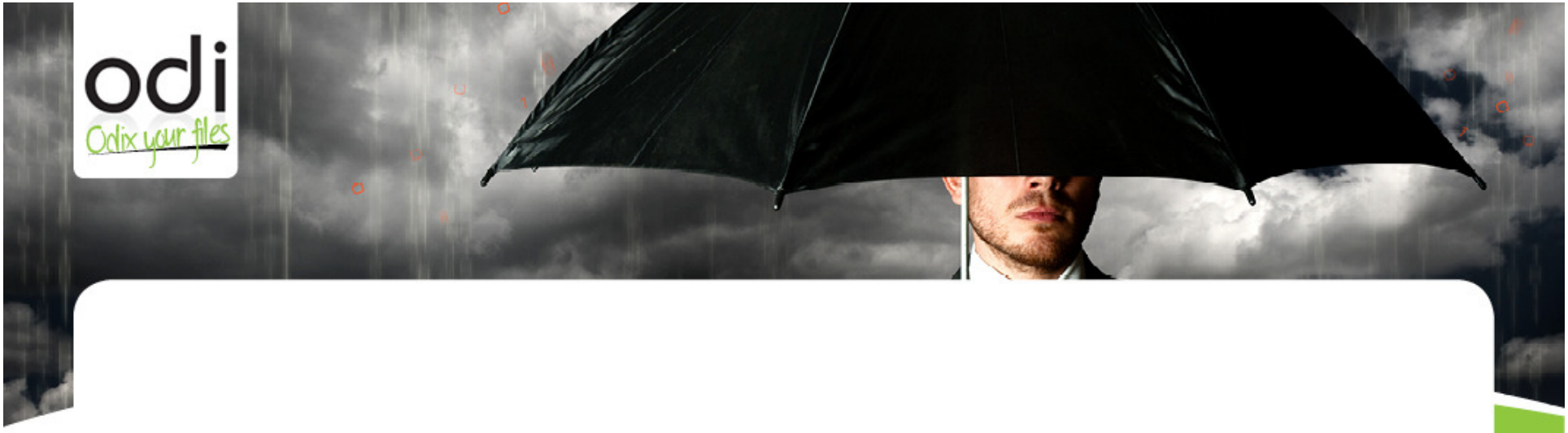

Thank you

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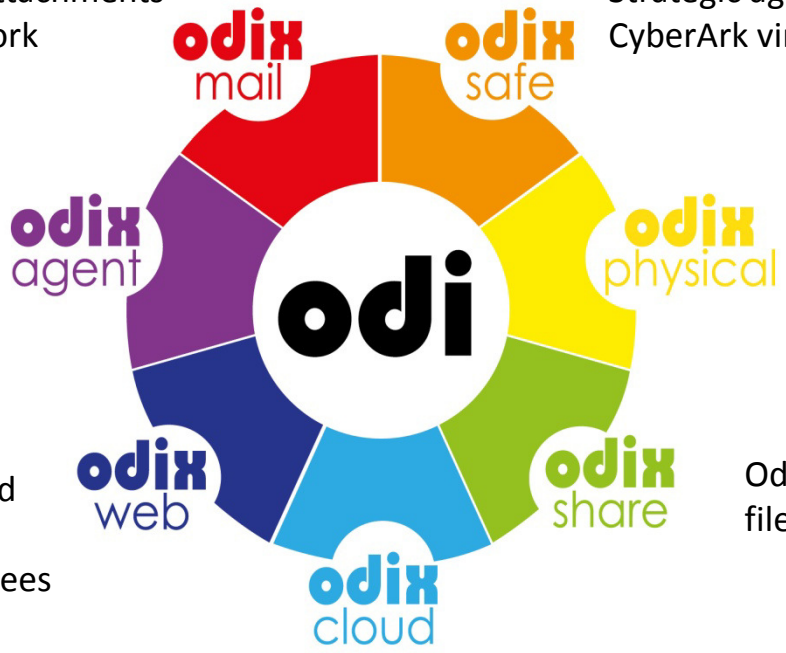
A complete solution of file odixing - 360° protection

Odixing all email attachments entering the network

Strategic agreement with CyberArk virtual safe

Odix from your station



External memory and storage devices

Odixing files uploaded from website and downloaded by employees

Odixing through shared files and FTP

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Partial list of customers

Insurance & Financials

- Menora Mivtachim Insurance Ltd. – Experts in: Insurance · Pension · Finance
- Harel Insurance & Finance – Investor Relations – For your peace of mind
- Migdal
- Altshuler Shaham Investment House – Change • Innovate • Succeed
- Bank of Jerusalem

Healthcare

- Ministry of Health (משרד הבריאות)
- Maccabi Healthcare Services
- Clalit – 100 over years – The Best For Your Family
- GDAHA – Greater Dayton Area Hospital Association

others

- מפעל הפיס
- AFCON
- שירות התעסוקה הישראלי – Israeli Employment Service
- ITURAN LifeTrak – 24/7 Advanced Location Services
- TNUVA
- Sonol
- Fertilizers & Chemicals Ltd.
- VERINT

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